

IDAHO TENNIS ASSOCIATION

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Boise, ID 83704**

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www.idtennis.com



ANNUAL REPORT FY 2021

MISSION STATEMENT

**To promote and develop the growth of tennis from Ontario,
OR to the Idaho Falls area and up to McCall, through
programs and activities that enhance the enjoyment and
skills of players of all ages and abilities. Also, to promote
the enjoyment of the game and provide a means to do so
whatever that looks like for the individual or family.**

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TO OUR TENNIS PATRONS

FINANCIAL HIGHLIGHTS

Over the years, the Idaho Tennis Association, IdTA, has controlled expenses in such a manner that we were able to build a financial reserve health for our organization size. This was accomplished by restructuring our staff and controlling expenses. Approximately 38% of our operating budget is funded directly by the USTA National, 10% from USTA annual memberships, and 45% from Idaho Tennis Association run programs with the bulk of that being adult leagues in a normal year. We will have enough funding for 2022.

PROGRAM HIGHLIGHTS

- League participation including social tennis was slightly higher in 2021 over 2019
- Tournaments experienced a decline in the Idaho district for various reasons
- Continued cooperation between Idaho Tennis Association, clubs, and parks and recreations working together to grow tennis in general. The IdTA is becoming more community service oriented
- Junior Team Tennis was successfully run in Pocatello
- TIE was offered outside for the “I Have a Dream Foundation” with 35 kids. In addition, it will run in three elementary schools in Q4. This was offered at no cost
- Donations of new tennis nets and straps for school courts open to the public
- Donations of kids racquets and donations of used tennis balls to middle and high schools

LOOKING AHEAD

We will continue to offer USTA leagues, IdTA and Intermountain Tennis Association, ITA, leagues, and more options for Social Tennis to attract new players, along with working with local clubs, parks and recreation, and certified pros. For Juniors, we will continue the USTA national Net Generation and Youth Progression programs while providing options for Junior Team Tennis. Plugging in new players moving into Idaho is imperative.

MIKE HARVEY, EXECUTIVE DIRECTOR



This year's US Open tennis tournament was open to the public for spectating which was great news for the USTA.

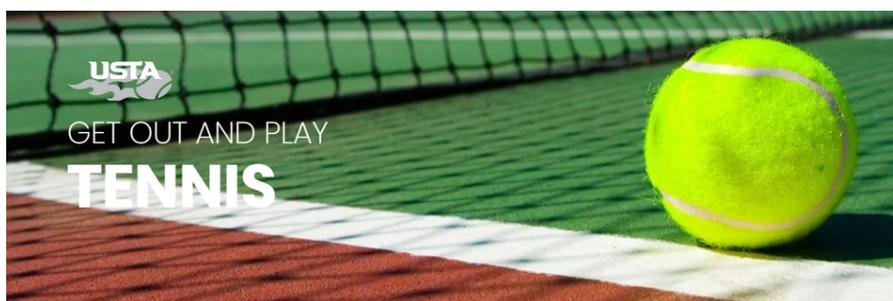
We continued to see more people playing at the non-competitive levels getting out and enjoying the benefits of the sport. The USTA went to a new registration platform in 2021 for tournaments and Social Tennis. The tournament programming is being improved daily since its launch. The new system has resulted in a steep learning curve for tournament directors and staff. The Idaho Tennis Association took advantage of the social tennis platform in Serve Tennis which worked well for the registering of participants.

The Idaho Tennis Association followed our mission and witnessed a growth in new players starting to play. Social Tennis proved to be a great starting place for players with many now playing at local clubs and in league tennis. For some, it is simply a safe and enjoyable place to go enjoy tennis. Due to COVID, Tennis is Elementary has run sparingly. The Idaho Tennis Staff was able to get in one outdoor session at no cost for 10 and Under tennis in Bellevue, ID with the "I Have a Dream Foundation. There were 35 participants, and each child was given their own tennis racquet for future play. It has scheduled three schools for the fall semester.

We would like to thank all the Community Tennis Associations, organizational members, tennis clubs, Parks and Receptions, tennis partners, volunteers, and players in the great tennis communities within our Idaho District. It is all of you who make USTA Intermountain-Idaho a great place to play. Thank you!

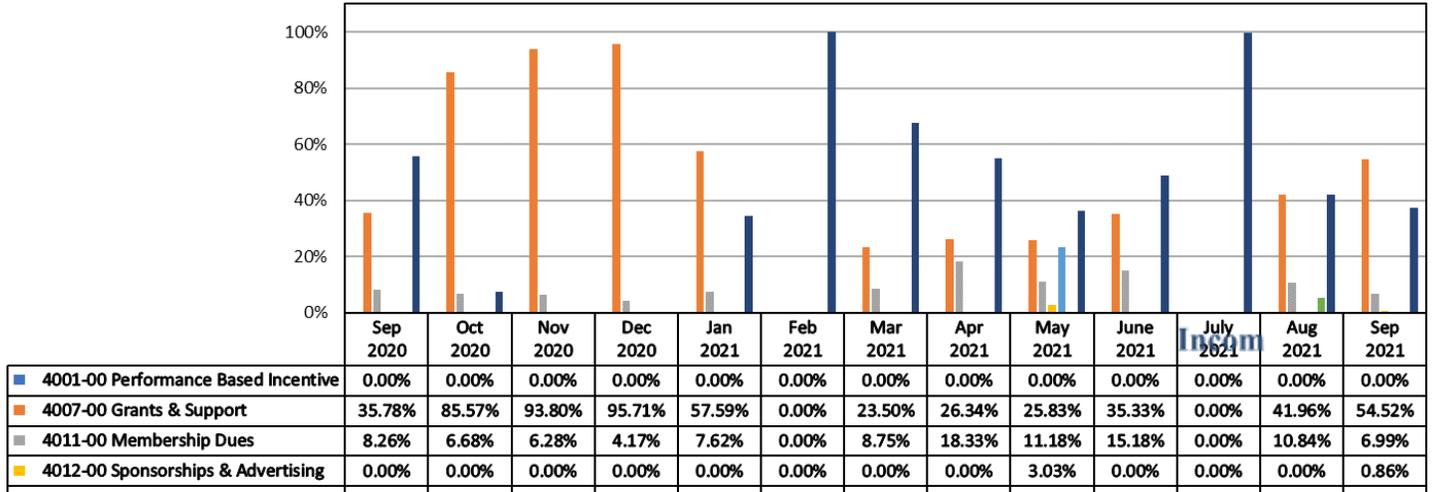
Kirk Porritt
Board President

Mike Harvey
Executive Director

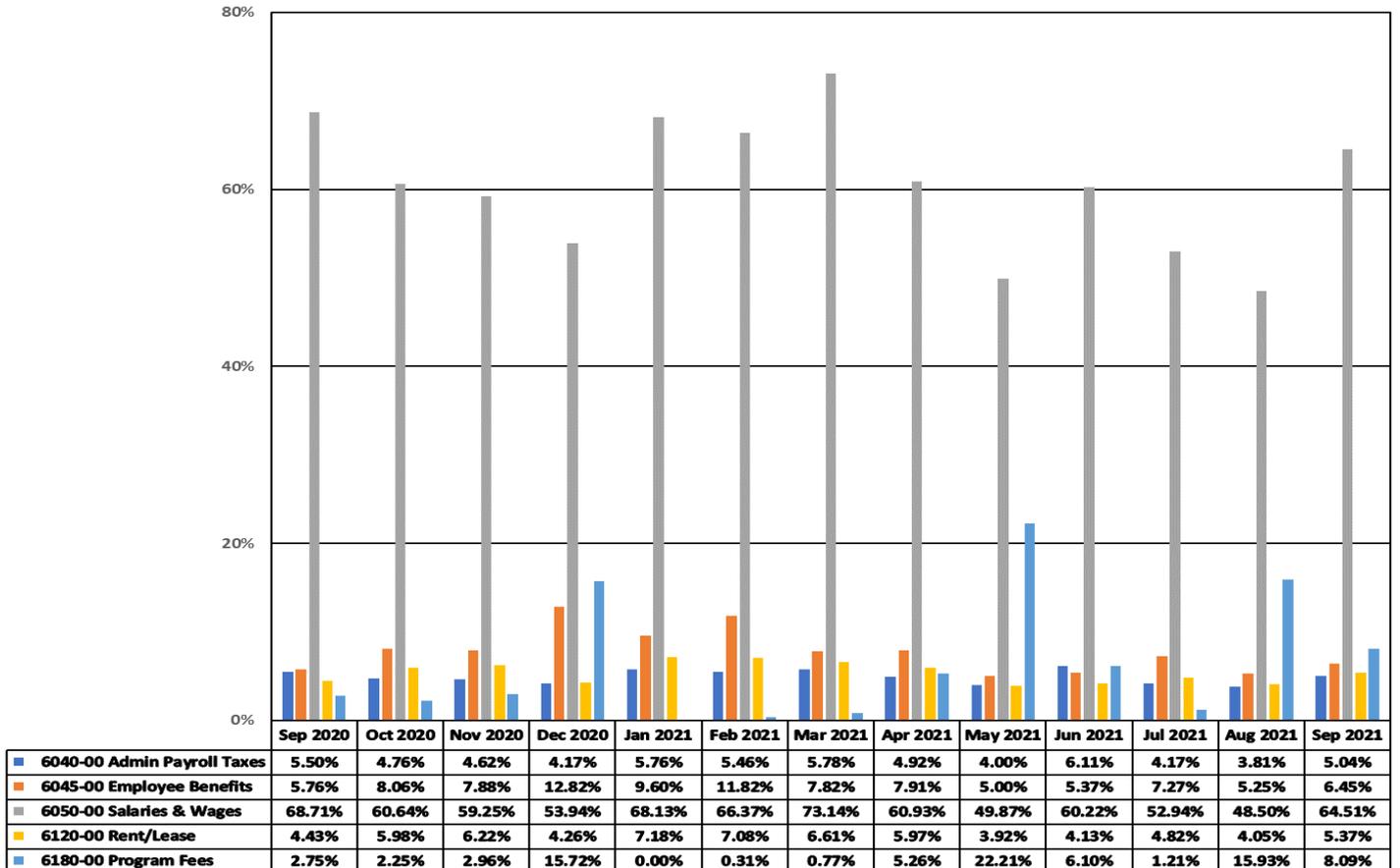


FINANCIAL SUMMARY

Percentage of Income by Month
September 1, 2020 to September 30, 2021



Percentage of Expenses by Month
September 1, 2020 to September 30, 2021



NOTES TO FINANCIAL GRAPHS

ACCOUNTS

Please see page 3 for Revenue and Expense percentage of where money is received from and payouts. Expenses lists the top five of many expenses in the graph on page three.

DEBT

The Idaho Tennis Association continues to operate debt free and leases its office space. Besides salaries and operating expenses, court fees paid to clubs, parks and recreation departments, instructor fees, and program related expenses make up most expenses in a normal year.

CONCERNS

The grant funding from the USTA Sections and District offices is heavily impacted by the revenue generated from the US Open. For various reasons, attendance and expenses can fluctuate. In addition, the USTA National and Section can change how they cascade funds to districts which could have an impact on future funding positive or negative. Another concern is funding available to keep public courts playable. The average costs to build courts is in the thousands to hundreds of thousands to build or repair. In addition, the possibilities of play restrictions or court usage due to uncontrollable circumstances.

TAKEAWAYS

We are in good shape financially to operate in the coming year, 2021. For 2020, we continued to offer facilities grant to give back to public courts for court improvements. It is important to continue to work with tennis partners to keep tennis alive and vibrant. We may explore other opportunities in the paddle sports arena in the future.



INDEPENDENT AUDITOR'S REVIEW

Pulliam & Associates, Chartered Certified Public Accountants

Board of Directors
Idaho Tennis Association, Inc.
Boise, Idaho

We have reviewed the accompanying financial statements of Idaho Tennis Association, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2016, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of association management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement whether due to fraud or error.

Accountants' Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Committee of the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

Accountants' Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Pulliam & Associates, Chartered Certified Public Accountants June 8, 2017

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BOARD OF DIRECTORS



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**INTERMOUNTAIN
IDAHO**

USTA Intermountain/Idaho Organizational Members

CLASS A MEMBERS

Boise Racquet and Swim Club

Club Apple Tennis Facility

Crane Creek Country Club

Eagle Tennis Club

Hillcrest Country Club

Idaho Falls Tennis Club

Juniper Hills Country Club

Sun Valley Company/Sun Valley Tennis Club

CLASS B MEMBERS

Boise Parks and Recreation Department

City of Ketchum

City of McCall

College of Idaho

Mountain View Highschool

Sunnyside Park

Timberline High School

CLASS C MEMBERS

Ace Serve Tennis Instruction

Blackfoot Tennis Program

Idaho Falls CTA

Idaho Senior Games

Idaho Tennis Association

Idaho Tennis Foundation

Idaho Wheelchair Tennis Association

Infinity Sports and Racquet Club

Lloyd and Lee Tennis Academy

Magic Valley Tennis Association

McCall Community Tennis Association

Rose Advocates

Serving Love Foundation

The Little Tennis Association

Treasure Valley Tennis Association

Twin Falls Junior Tennis